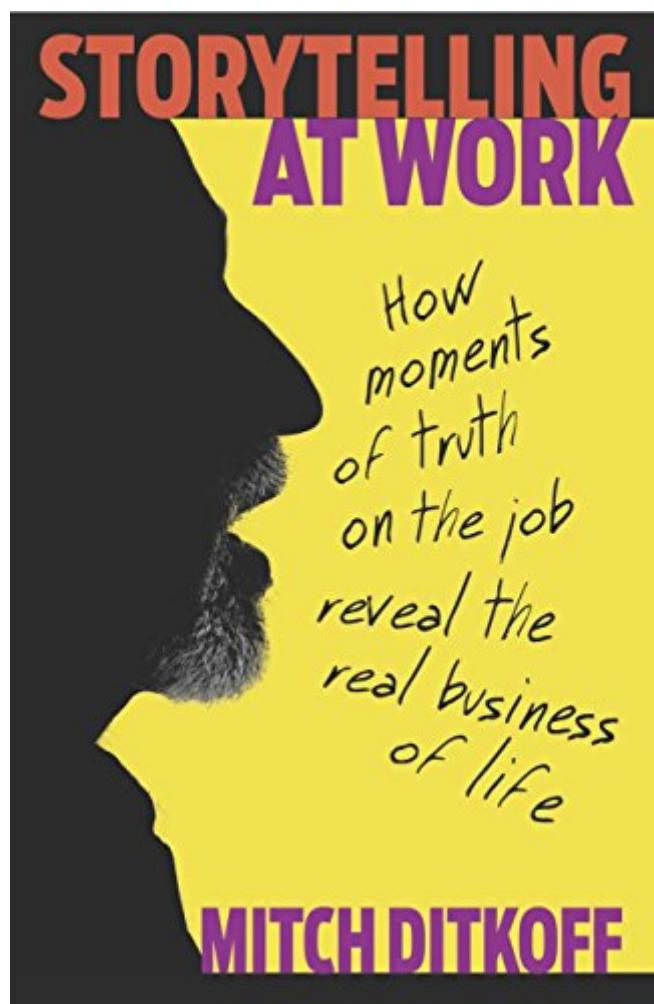


The book was found

# Storytelling At Work: How Moments Of Truth On The Job Reveal The Real Business Of Life



## Synopsis

Storytelling at Work is a groundbreaking book about the power of personal storytelling to spark insight, meaning, and innovation – especially in the modern day workplace where data and information have too often supplanted knowledge and wisdom. The author of the book, Mitch Ditkoff, has been an innovation provocateur to some of the world's most forward thinking organizations since 1987 and has come to realize that the single most effective way to jump start wisdom in the workplace is via the sharing of well told stories – first person moments of truth – that have embedded within them the DNA of what it really takes to be a positive force for change, on or off the job. Part One of Storytelling at Work includes 37 of the author's own stories from the front lines of business, both as the Co-Founder of Idea Champions – a leading innovation consultancy – and earlier in his life, as a young entrepreneur trying to find his way in the world. The stories are entertaining, evocative, and mind opening. Each one is followed by a brief reflection – a simple way for readers to apply the message of the story to their own lives. Part Two of the book is a collection of 16 essays on the art and science of storytelling, a thought provoking exploration of why stories are such a powerful communication medium and how the reader can make best use of stories to have the most possible positive impact on others. "I truly LOVE this book! Mitch Ditkoff has delivered a modern classic on how to communicate with wisdom. Kudos!" – Rowan Gibson, author of The Four Lenses of Innovation "Storytelling at Work is filled with Eureka moments that will spark your creativity and ignite your motivation. Original and deeply insightful!" – Marshall Goldsmith, author of Triggers, a New York Times and Wall Street Journal #1 bestseller. Mitch Ditkoff's powerfully written book shows us how storytelling, well done, humanizes the world of work and helps us tune into the deep well of timeless wisdom within. "Tim Gallwey, author of The Inner Game of Tennis

## Book Information

File Size: 349 KB

Print Length: 285 pages

Page Numbers Source ISBN: 0996912207

Publication Date: November 21, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B018CLWM6I

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #613,276 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #588

in Books > Humor & Entertainment > Humor > Business & Professional #1161 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Motivational #1168 in Kindle Store > Kindle eBooks > Business & Money > Business Life > Motivation & Self-Improvement

## Customer Reviews

âœStorytelling at Workâ • by Mitch Ditkoffâ œIn most organizations, information is no longer sufficient to spark change. Data is no longer king. Thinking takes us only part of the way home. Itâ™s feeling that completes the journey, feeling and the courage to communicate our message in a fresh, new way.â • p. 59As with any decent book, there are reasons to read it; as with some, there are also good reasons to have it. I got my first (we have five now, Christmas gifts) copy of Mitch Ditkoffâ™s storytelling book at his workshop in Woodstock on workplace storytelling. It was a couple of weeks before the book was officially launched. The event was November 10, Tuesday evening. Three days later, Friday afternoon, the world watched as mis-wired humans under the influence of ISIS killed 130 people in Paris. It had been a long day for me by the time I sat in bed to turn off the lights. I needed a story to digest the day and properly turn its page. By my bed, among a goodly herd of books, the Bible and Ditkoff were looking at me, each book, as Ditkoffâ™s states on his cover, offering to show âœhow moments of truth on the job reveal the real business of life.â • I chose Ditkoff; I needed something new to match the news. And turning to the bookmark where I had left off two days earlier, I saw this arresting title: âœThe Afghani Cab Driver.â • As you can sense even from the title, this story was timed well, but you need the story itself to see how it was a perfect dressing for the wounds of that particular day, and if it werenâ™t a spoiler, I would talk about it now. But that is how the book can work. There is a story, even as I have told a little one here, and it fits into some piece of work or part of the life of a real fellow, making his way in the world.

[Download to continue reading...](#)

Storytelling at Work: How Moments of Truth on the Job Reveal the Real Business of Life Creative Job Superbook #7 Book 2. Sex Industry Job-Business Guide How to Start a Business Analyst Career: The handbook to apply business analysis techniques, select requirements training, and explore job roles ... career (Business Analyst Career Guide) Storytelling with Rubber Stamps

(Scrapbook Storytelling) Storytelling: 99 Inspiring Stories for Presentations: Inspire your Audience & Get your Message Through (Storytelling, inspirational stories & presentation zen, mentoring 101, ted talks) Real Estate: Learn to Succeed the First Time: Real Estate Basics, Home Buying, Real Estate Investment & House Flipping (Real Estate income, investing, Rental Property) Graduate Programs in Business, Education, Information Studies, Law & Social Work 2017 (Peterson's Graduate Programs in Business, Education, Health, Information Studies, Law and Social Work) Lessons Learned...: From A Corporate Guy Who Left His Job To Sell On Full Time (Selling on , FBA, Making Money Online, Work From Home, ... Home Based Business, Selling On eBay, eBay) Conducting the Programmer Job Interview: The IT Manager Guide with Java, J2EE, C, C++, UNIX, PHP and Oracle interview questions! (IT Job Interview series) My American Job: The Foreign Worker's Ultimate Guide to Finding a Job and a Visa Sponsor in the United States Siblings and the Family Business: Making it Work for Business, the Family, and the Future (A Family Business Publication) Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) Lupus: Real Life, Real Patients, Real Talk The Complete Dream Book: Discover What Your Dreams Reveal about You and Your Life (Book Cover May Vary) Extinction and Evolution: What Fossils Reveal About the History of Life The Best Homemade Kids' Lunches on the Planet: Make Lunches Your Kids Will Love with Over 200 Deliciously Nutritious Lunchbox Ideas - Real Simple, Real Ingredients, Real Quick! Real Time Systems and Programming Languages: Ada 95, Real-Time Java and Real-Time C/POSIX (3rd Edition) Real Behavior Change in Primary Care: Improving Patient Outcomes and Increasing Job Satisfaction (Professional) Happier Than a Billionaire: Quitting My Job, Moving to Costa Rica, and Living the Zero Hour Work Week

[Dmca](#)